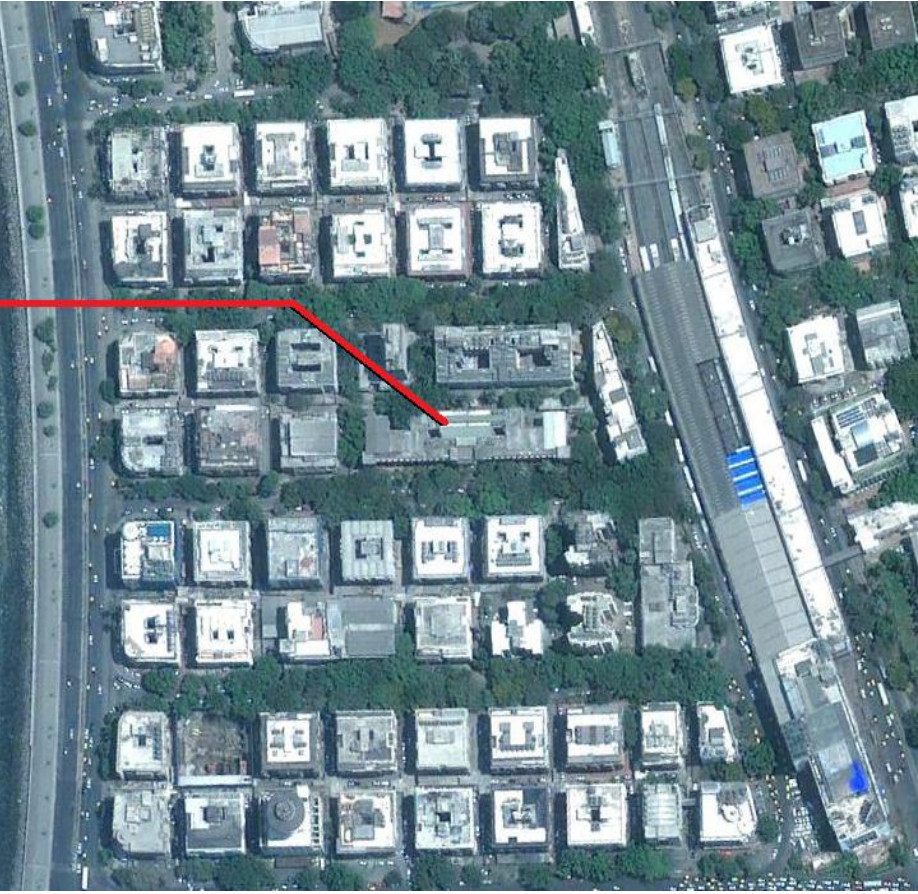




# EXECUTIVE PLACEMENT REPORT 2011

**SIMSREE**



Government of Maharashtra's

**Sydenham Institute of Management Studies, Research &  
Entrepreneurship Education**

[www.simsree.org](http://www.simsree.org)

The 2011 placement season has reaffirmed the dominant position that SIMSREE holds amongst the top B-Schools in the country. This season saw a whopping 107 companies participate in the process handing out a total of 160 offers. Apart from the regular recruiters, SIMSREE saw a host of new organizations (35% of the total) coming on campus for their recruitment needs. This resulted in a wider spectrum of roles being offered spanning across industries such as banking, realty, manufacturing, telecommunication, infrastructure, textile, FMCG, etc. giving the students multiple options according to their areas of interest.

The packages offered on campus followed the market trend with a substantial increase from the previous year. The highest package offered was Rs. 14 lac and the average was Rs. 9.58 lac, which is an increase of 14% and 13.64% respectively from the previous year. This placement season also saw a substantial increase in the pre-placement offers made to the students from the companies who hired them for Summer Internships.

Finance was in vogue again with 52% of the students opting for roles in this sector. There were a plethora of profiles on offer such as Investment Banking, Treasury, Equity Research, Risk Management to name a few. 36% of the batch opted for roles in the Marketing domain which saw some of the top marketing firms in attendance. The IT/Consulting domain was another major area of interest for students. They were not

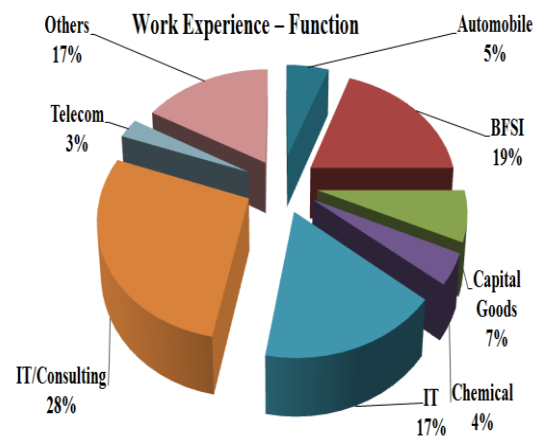
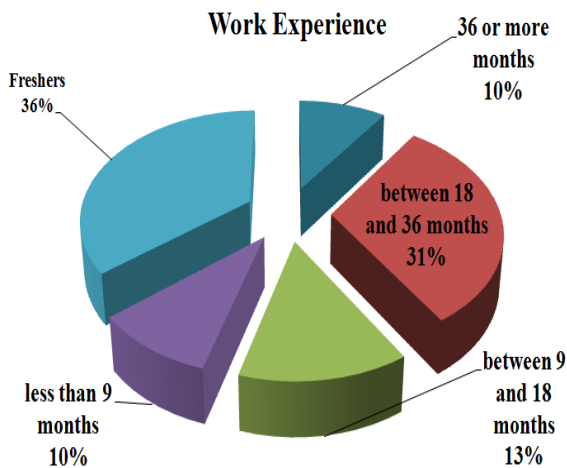
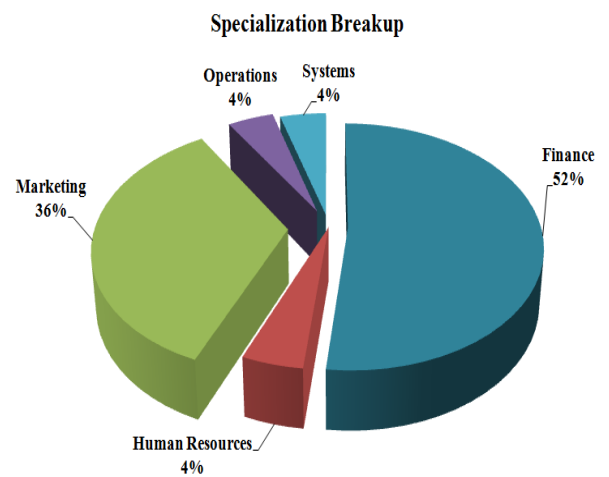
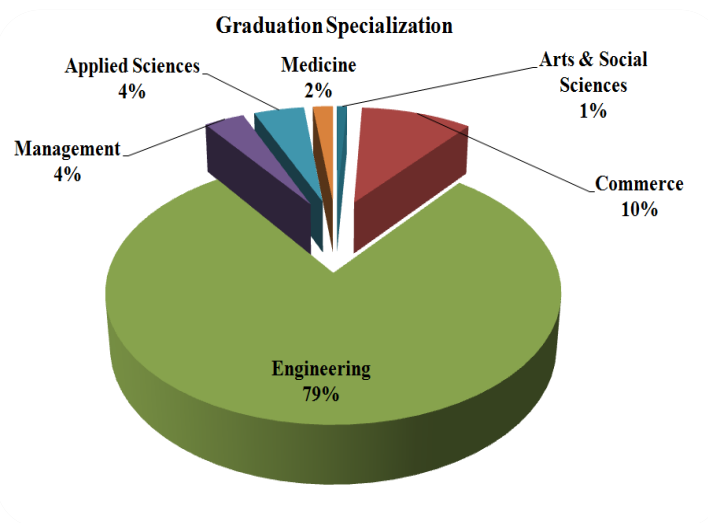
disappointed as IT companies came back with a bang this year with firms such as Accenture, Infosys, TCS, etc. recruiting in large numbers.

The placement statistics show that SIMSREE has, yet again, proved to be a campus of choice for recruiters. It is a testimony to the fact that SIMSREE stands for excellence in business education and the kind of faith recruiters have in its student quality. The exemplary relationship this campus enjoys with the corporate world has gone from strength to strength enabling it to enjoy a 100% placement record over the years. I would like to congratulate each and every member of the Executive Placement Committee, who has worked tirelessly towards this achievement and the entire batch for their outstanding performance in placements this year.

*- Dr. M. A. Khan*  
*Director, SIMSREE*  
*Chairperson, Placement Committee*

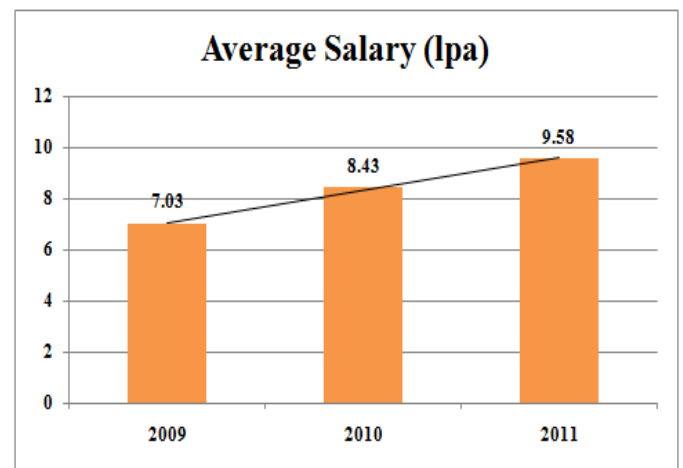
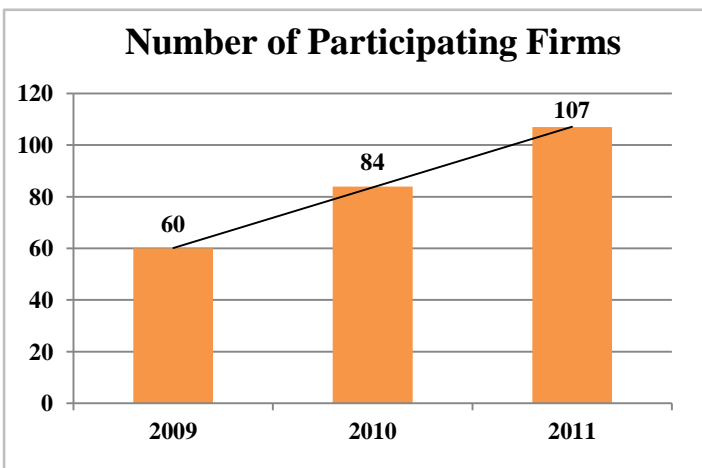
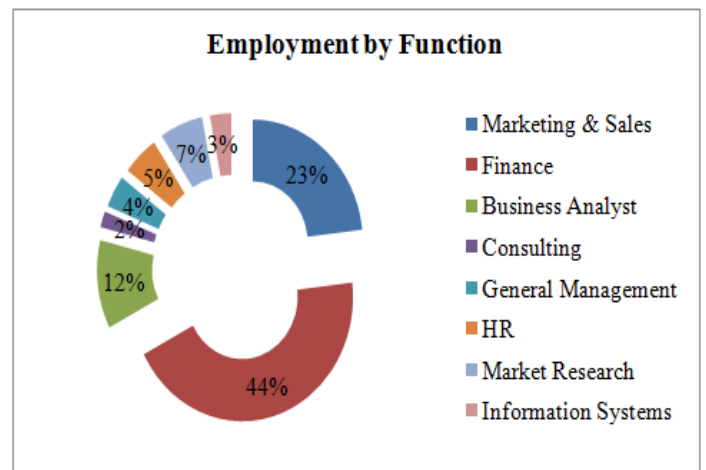
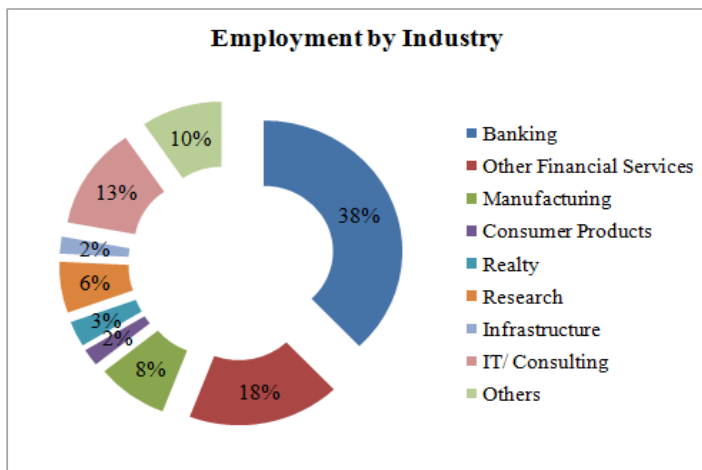
# 2009-11 BATCH PROFILE

Number of students	120
Average age of students (in years)	24
Number of students with prior work-experience	76
Average work-experience (in months)	18



# PLACEMENT DATA

Number of students opting for placements	107
Number of companies on campus	107
Number of offers	160
Highest package (in Rs.)	14 lpa
Average package (in Rs.)	9.58 lpa
Median package (in Rs.)	9.41 lpa



# PLACEMENT DATA

## Finance

- Number of students: 55
- Number of companies: 62
- Highest package: 12.31lpa
- Average package: 9.85lpa
- Top 3 recruiters :  
*Tata Motors*  
*JP Morgan Chase*  
*Citibank*

## Marketing

- Number of students: 37
- Number of companies: 68
- Highest package: 14lpa
- Average package: 9.7lpa
- Top 3 recruiters:  
*Godrej & Boyce*  
*Kansai Nerolac*  
*Welspun*

## HR

- Number of students: 5
- Number of companies: 18
- Highest package: 7.7lpa
- Average package: 6.8pa
- Top 3 recruiters:  
*Tata Housing*  
*Infosys*  
*Global Talent Track*

## Operations

- Number of students: 5
- Number of companies: 18
- Highest package: 8.25lpa
- Average package: 7.5lpa
- Top 3 recruiters:  
*D'Decor*  
*TCS eServe*  
*Quinnox*

## Systems

- Number of students: 5
- Number of companies: 19
- Highest package: 11lpa
- Average package: 9.95lpa
- Top 3 recruiters:  
*Accenture*  
*Infosys*  
*Bajaj Finserv*

## 2009-11 MAJOR RECRUITERS

ABD India	Fidelity	Kansai Nerolac
Accenture	Fractal Analytics	KPIT Cummins
ACG Worldwide	Future Group	L&T Finance
Asia MotorWorks	Galaxy Surfactants	L&T Infotech
Bank of America	Global Talent Track	L&T Power
Bajaj Finserv	Godrej & Boyce	Levi Strauss
Balmer and Lawrie	Guizzetti & Associates	Lexi Pens
Bank of India	GVK PIL	Milestone Interactive
Bharat Bijlee	Havells	Millward Brown
Bharti Airtel	HCL Comnet	Motilal Oswal
Bharti Realty	HCL Infosystems	Network 18
BNP Paribas	HDFC Bank	Nielsen Bases
BRICS	HDFC Life	Paper Products Ltd.
Broadridge	HDFC Ltd	Patni
C2LBIZ	Hindustan Times	Quinnox
Capgemini	ICICI Bank	Reliance Capital
Central Bank of India	ICICI Securities	Reliance Retail
Cinemax	IDBI Bank	Tata Housing
Citibank	Idea Cellular	Tata Motors
CMIE	Imaritime	TCS
Cox & Kings	IMRB	TCS e-Serve
CRISIL	Indiabulls	Titan
Darashaw	Infiniti Retail	Tresvista
D'décor	Infosys	Union Bank of India
Deloitte	J P Morgan Chase	Welspun
Edelweiss	Jindal Steel & Power	Wipro Technologies
Estee Lauder	Johnson & Johnson	Zee Learn

### Footnotes

1. The salary data quoted in this press release are CTC figures quoted by participating firms.
2. The salary data includes average variable bonus (wherever committed).

\* Placement process at SIMSREE is a structured, student driven process - managed entirely by incumbent Placement Committee (a student body) under the guidance and mentorship of the faculty and supervision of the Director.