ONE COURSE TO TAKE YOU FROM STUDENT to BUSINESS LEADER

Join T.I.M.E.'s industry-leading training for BBA/IPM

T.I.M.E. Triumphant Institute of Management Education Pvt. Ltd.
Careers in Management

In the past few years, there has been a significant change in the way businesses are run and managed. An informed decision backed by scientific approach and structured thinking has become a hallmark of most businesses. Owing to this, the demand for management professionals across the businesses has grown exponentially in the last decade or so. Management as a career has become one of the most sought after career options for many who want to climb the corporate ladder at a relatively faster pace. Management education provides a formal exposure to the key business domains viz., finance, marketing, operations, systems, etc. Moreover, the rigorous course curriculum, interaction with peers, live business projects, periodic assessments, etc. contribute to grooming students and building a solid foundation for them in becoming successful business leaders in the years to come.

About IPM

There are a lot of institutes that provide an undergraduate degree in management in our country, however only a handful of them are worth joining from the point of view of return on investment (ROI), richness of the experience of the faculty pool, quality of the peer group, academic rigour, etc.

The Five-Year Integrated Programme in Management (IPM) was started by the prestigious Indian Institute of Management Indore, in 2011. It imparts 5 years of extensive training in Management at IIM Indore, post which the students get absorbed in the industry into various managerial positions. It has established itself as one of the most sought-after avenues for students looking for a career in Management. The programme is targeted at students who have just completed or are about to complete their 10+2 from various boards in the country. There are many reasons why this programme would excite a student fresh out of school.
• The brand value of being an IIM graduate
• Enhanced employment opportunities as compared to traditional graduation options
• Lesser competition in the entrance exam as compared to other after-graduation entrance tests
• Better training in Management, thanks to the world-class IIM faculty and a five-year training period compared to two years of regular MBA programmes.

Indian Institute of Management Rohtak was the second IIM to follow suit. IIM Rohtak introduced the Five-Year Integrated Programme in Management (IPM) in the year 2019 for students after class XII who aim to pursue their career in Business Management. On successful completion of academic rigor of five years, the participant would be awarded with Master of Business Administration (MBA) by IIM Rohtak. If any student intends to exit after successfully completing the programme requirement at the end of three years, he/she will be awarded with a degree of Bachelor of Business Administration (BBA).

Quick Facts about IPMAT (IIM Indore)

<table>
<thead>
<tr>
<th>Exam Month</th>
<th>May</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mode</td>
<td>Computer based</td>
</tr>
<tr>
<td>Duration</td>
<td>2 hours</td>
</tr>
<tr>
<td>No. of Sections</td>
<td>Three</td>
</tr>
<tr>
<td>Total questions</td>
<td>100 (QA MCQ-40, QA Non-MCQ-20, VA MCQ-40)</td>
</tr>
<tr>
<td>Marking Scheme</td>
<td>Correct answer: +4, Wrong answer: -1 (only in MCQs)</td>
</tr>
<tr>
<td>Sectional time limit</td>
<td>40 minutes for each section</td>
</tr>
<tr>
<td>Number of Seats</td>
<td>120 (With standard GOI reservation policy)</td>
</tr>
</tbody>
</table>

Eligibility

For Domestic Applicants

• General and NC-OBC Category: Minimum 60% in standard X/SSC and standard XII/HSC or equivalent examinations, Maximum 20 years of age as on July 31st of the entrance exam year.
• SC, ST and PWD (DA) Category: Minimum 55% in standard X/SSC and standard XII/HSC or equivalent examinations, Maximum 22 years of age as on July 31st of the entrance exam year.

Note: Candidates who are likely to complete standard XII/HSC or equivalent by the end of June 30 of the exam year, can also apply. However, this is subject to meeting the eligibility criteria as mentioned above.

Selection Criteria

<table>
<thead>
<tr>
<th>Component</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Score in QA (MCQ)</td>
<td>30* (Candidate’s Score - Min. Score) / (Max. Score - Min. Score)</td>
</tr>
<tr>
<td>Score in QA (Non MCQ)</td>
<td>35* (Candidate’s Score - Min Score) / (Max Score - Min Score)</td>
</tr>
<tr>
<td>Score in VA</td>
<td>35* (Candidate’s Score - Min. Score)</td>
</tr>
<tr>
<td>Aptitude Test Score (ATS)</td>
<td>Sum of above scores (This will be a maximum of 100)</td>
</tr>
</tbody>
</table>

Note: Max and Min scores are the highest and lowest scores obtained in respective sections by the candidates from the eligible pool. Shortlisted candidates shall appear for WAT and PI.
Final Selection
Category wise merit list will be generated based on Composite Score (CS) with the weightages as 50% for ATS, 35% for PI and 15% for WAT.

Programme Fee
The course fee for resident Indians for the first three years of the IPM would be Rs. 4,00,000/- (Rupees four lakh) per annum. Course fee for the fourth and fifth years would be as per prevailing Post Graduate Programme in Management (PGP) fees.

Quick Facts about IPMAT (IIM Rohtak)

Exam Month : May  
Mode : Computer based  
Duration : 2 hours  
Total questions : 120 (QA – 40, LR – 40, VARC – 40)  
Marking Scheme : Correct answer: +4, Wrong answer: -1  
Sectional Time Limit : 40 minutes for each section  
Total No. of Seats : 160 (with standard GOI reservation policy)

Eligibility
• General, NC-OBC and EWS Category: Minimum 60% in standard X/SSC and standard XII/HSC or equivalent examinations, Maximum 20 years of age as on July 31st of the exam year.
• SC, ST and PWD (DA) Category: Minimum 55% in standard X/SSC and standard XII/HSC or equivalent examinations, Maximum 22 years of age as on July 31st of the exam year.

Note: Candidates who are likely to complete standard XII/HSC or equivalent by the end of June 30 of the exam year can also apply, subject to meeting the minimum eligibility criteria as mentioned above.

Selection Criteria
Shortlisted candidates based on their application forms and aptitude test results will be called for WAT and PI.

Final Selection
Category wise merit list will be generated based on Composite Score (CS) with the weightages as 50% for ATS, 30% for PI, 10% for WAT and 10% for past academics.

Programme Fee
The programme fees for the resident Indians for the first three years of the IPM programme is Rs. 4,10,000/- per annum. The programme fee for the 4th and 5th year will be as per the prevailing programme fees of Post Graduate Programme.
SET GENERAL (Symbiosis Entrance Test General)

- Symbiosis International University (SIU) - a private multi-institutional university located at Pune, Maharashtra.
- SET is the common written test for the admission to UG courses in the institutes of SIU.

Number of Seats

<table>
<thead>
<tr>
<th>Institute</th>
<th>No of Seats</th>
</tr>
</thead>
<tbody>
<tr>
<td>SICSR (Symbiosis Institute of Computer Studies &amp; Research) Pune</td>
<td>90 BBA (IT)</td>
</tr>
<tr>
<td>SCMS (Symbiosis Centre for Management Studies) Pune</td>
<td>240 BBA</td>
</tr>
<tr>
<td>SCMS (Symbiosis Centre for Management Studies) NOIDA</td>
<td>300 BBA</td>
</tr>
</tbody>
</table>

Eligibility:
- For General & NC-OBC Category - 50% aggregate marks in XII Std. No age limit
- For SC, ST and PWD / DA Category - 45% aggregate marks in XII Std. No age limit
- Candidates who have appeared for their H.S.C finals and awaiting results are also eligible to apply.

Information related to the exam

- Exam Month : May
- Mode : Computer based
- Duration : 2 hours 30 minutes
- No of Questions : 150
- Marking Scheme : Correct answer: +1, Wrong answer: No negative marking

Section-wise split of the paper:

<table>
<thead>
<tr>
<th>Section</th>
<th>No of Questions</th>
</tr>
</thead>
<tbody>
<tr>
<td>General English</td>
<td>40</td>
</tr>
<tr>
<td>Quantitative Ability</td>
<td>40</td>
</tr>
<tr>
<td>General Awareness</td>
<td>40</td>
</tr>
<tr>
<td>Analytical &amp; Logical Reasoning</td>
<td>30</td>
</tr>
</tbody>
</table>

Merit list will be based on the following parameters:

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Institute</th>
<th>Entrance test score scaled down to 50 marks</th>
<th>PI-WAT (50 Marks)</th>
<th>Group Test (GT)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>PI</td>
<td>WAT</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>SCMS - Pune</td>
<td>50</td>
<td>20</td>
<td>20</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>SCMS - Noida</td>
<td>50</td>
<td>35</td>
<td>15</td>
<td>-</td>
</tr>
<tr>
<td>3</td>
<td>SICSR (BBA-IT)</td>
<td>50</td>
<td>20</td>
<td>20</td>
<td>10</td>
</tr>
</tbody>
</table>

Selection Criteria: Test Score, WAT-PI
NMIMS – NPAT (NMIMS Programs After 12th)

NPAT – the entrance test for admissions to UG Degree and Integrated Degree Programs offered by constituent schools of SVKM's NMIMS at Mumbai, Hyderabad, Bengaluru, Indore, Navi Mumbai and Dhule Campuses.

UG Programs Offered at various Campuses (Non-Engineering/Non-Designing courses)

<table>
<thead>
<tr>
<th>Campus</th>
<th>Program Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bengaluru</td>
<td>BBA, B.Com (H), B.Sc. (Finance), B.Sc. (Economics), B.Sc. (Applied Statistics &amp; Analytics)</td>
</tr>
<tr>
<td>Hyderabad</td>
<td>BBA, B.Com (H), B.Sc. (Applied Statistics &amp; Analytics)</td>
</tr>
<tr>
<td>Indore</td>
<td>BBA, B.Com (H)</td>
</tr>
<tr>
<td>Navi Mumbai</td>
<td>BBA, B.Com (H), B.Sc. (Applied Statistics &amp; Analytics)</td>
</tr>
<tr>
<td>Dhule</td>
<td>BBA, B.Com (H), B.Sc. Finance</td>
</tr>
<tr>
<td>Mumbai</td>
<td>All the above Programmes + B.Sc. (Mathematics)</td>
</tr>
</tbody>
</table>

Note: Bachelor of Business Administration - Masters in Management Studies (BBA-MMS) is a unique program which allows the students to pursue MMS Program after completion of their BBA Program. On the basis of 3.0 or above Cumulative Grade Points (CGPA) at the end of 2nd year, the best 120 students who meet the eligibility criteria are offered an optional admission to the MMS Program from 3rd year of the BBA program.

<table>
<thead>
<tr>
<th>No. of Seats / Programme</th>
<th>BBA</th>
<th>B.Com (H)</th>
<th>B.Sc (Fin.)</th>
<th>B.Sc (Eco.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mumbai Campus</td>
<td>600</td>
<td>180</td>
<td>180</td>
<td>80</td>
</tr>
<tr>
<td>Bangalore Campus</td>
<td>120</td>
<td>-</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>Navi Mumbai Campus</td>
<td>60</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Indore Campus</td>
<td>60</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
Eligibility Criteria

1. The Candidate must have passed 10+2 or equivalent exam from a recognized board in the first & only one attempt.

   AND

   a) Must have obtained a minimum of 60% aggregate marks at 10+2 or equivalent examination.
   b) Maths and/or Stats at 10+2 /equivalent exam is compulsory for being eligible to BBA / B.Com (H) / B.Sc. (Fin)

2. Candidates above 25 years of age are not eligible to apply.

Information related to the exam

Exam Month : May
Mode : Computer based
Duration : 100 minutes
No of Questions : 120
Marking Scheme : Correct answer: +1, Wrong answer: No negative marking

Section-wise split of the paper:

<table>
<thead>
<tr>
<th>Section</th>
<th>Area</th>
<th>No of Questions</th>
<th>Time Limit (minutes)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Quantitative &amp; Numerical Ability</td>
<td>40</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Reasoning &amp; General Intelligence</td>
<td>40</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Proficiency in English Language</td>
<td>40</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>120</td>
<td>100</td>
</tr>
</tbody>
</table>

Selection Criteria: Test score only

DU – JAT (Delhi University – Joint Admission Test)

- The DU offers three programs - BBA (Financial Investment Analysis - FIA), BMS and BBE at the UG level.
- Admissions to all these programs are through DU JAT.

Eligibility:

General Category - at least 60% marks in XII standard exam*
SC & ST, PWD & CW categories - at least 60% marks in XII standard exam*

*in four papers including English, Mathematics, and two other subjects from the list of elective subjects as approved by Univ. of Delhi.

Information related to the exam

Exam Month : June
Mode : Computer based
Duration : 2 hours
No of Questions : 100
Marking Scheme : Correct answer: +4, Wrong answer: - 1
Section-wise split of the paper:

<table>
<thead>
<tr>
<th>Section</th>
<th>Area</th>
<th>No of Questions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Quantitative Ability</td>
<td>25</td>
</tr>
<tr>
<td>2</td>
<td>Reasoning &amp; Analytical Ability</td>
<td>25</td>
</tr>
<tr>
<td>3</td>
<td>General English</td>
<td>25</td>
</tr>
<tr>
<td>4</td>
<td>Business &amp; General Awareness</td>
<td>25</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>100</td>
</tr>
</tbody>
</table>

Time Limit (minutes): 120

Selection Criteria:
65% weightage for the entrance test & 35% weightage for the qualifying examinations

GGSIPU – CET

- Guru Gobind Singh Indraprastha University, was established in 1998, by the Govt. of NCT-Delhi.
- It has around 34 colleges affiliated to it which offer BBA program.
- Admission to BBA program is through a common entrance test popularly known as IPU CET.

Programmes: BBA- General / Banking & Insurance / Computer Aided Management
No of Seats: 5500+ spread across 25+ Participating colleges

Eligibility
1. General category - A minimum of 50% marks in aggregate in class XII.
2. SC/ST/Widows or Wards of Defense Personnel/ PWD categories - 45% in aggregate in class XII.
3. Candidate must have passed English (core or elective or functional) as a subject.
4. The candidate should be below 21 Years of age as on 1st August of the admission year.
5. Students awaiting their class XII result can also appear for IPU CET.

*Aggregate of 50% marks in the 12th class for the purpose of eligibility will be taken as the aggregate of best four subjects including one language and compulsory subject(s).

Information related to the exam

Exam Month: May
Mode: Paper based
Duration: 2 hours 30 minutes
No of Questions: 150
Marking Scheme: Correct answer: +4, Wrong answer: -1

Section-wise split of the paper:

<table>
<thead>
<tr>
<th>Section</th>
<th>No of Questions</th>
</tr>
</thead>
<tbody>
<tr>
<td>English language &amp; Comprehension</td>
<td>38</td>
</tr>
<tr>
<td>Business &amp; General Awareness</td>
<td>38</td>
</tr>
<tr>
<td>Logical and Analytical Ability</td>
<td>37</td>
</tr>
<tr>
<td>Aptitude relating to field of management</td>
<td>37</td>
</tr>
</tbody>
</table>

Selection Criteria: Test Score only.

Note: 85% of the total seats are reserved for the students of schools situated in Delhi (NCR not included)
St. Xavier’s Entrance Test

- St. Xavier’s college is affiliated to University of Mumbai.
- The college runs the UG programmes like BMM (Bachelor in Mass Media) and BMS (Bachelor in Management Studies) etc admission to which is through Entrance Exam and Interview.
- The college being a Catholic Minority College, 50% of seats are reserved for Catholic Minority students.
- The college has 120 seats (BMM - 60, BMS – 60)

Eligibility Criteria
1. General/Open category - At least 65% aggregate marks in 10+2 system conducted by any recognized board.
2. Minimum percentage requirement for Christian Minority Candidate is 60% & SC/ST candidate is 55%
3. For General Category (GC) - Date of Birth should fall on or after 1st June 1997 for the entrance test 2020.
4. For Christian religious community and SC/ST candidates – Date of Birth should fall on or after 1st June 1995.

Information related to the exam
Mode : Computer based
Duration : 2 hours
No of Questions : 100
Marking Scheme : Correct answer: +1, Wrong answer: No negative marking

Selection Criteria: Test score and PI.

Christ University – Bangalore

The selection process begins with Christ University Entrance Test. There are five key components of final selection process for admission to BBA - Entrance Test (ET), Skill Assessment (SA), Micro Presentation (MP), Personal Interview and Academic performance.

Eligibility
Basic eligibility for BBA program is a pass at the +2 level in any stream from any recognised Board in India or abroad.
Candidates writing the +2 exam in March-May 2020 may apply with their class X and class XI marks statement.

Information related to the exam
Mode : Paper based
Duration : 2 hours
No of Questions : 120
Marking Scheme : Correct answer: +1, Wrong answer: - 0.25

HSEE (IIT Madras)

The Department of Humanities and Social Sciences (HSS) is a multi-disciplinary department and has faculty from diverse streams. Since 2006-07, the department has been offering a five-year integrated Master of Arts (M.A.) programme.

Streams Offered

- Integrated M.A. in Development Studies
- Integrated M.A. in English Studies

Admission Mode and Intake

Admission is solely through HSEE. The programme has a total of 46 seats; each stream will have 23 seats.

Exam Pattern for HSEE

HSEE is of three hours duration and has two parts.

Part I: MCQs for 150 minutes, administered through computer (English & Comprehension Skill, Analytical and Quantitative Ability, General Studies and Environment and Ecology)

Part II: Involves essay writing for 30 minutes to be written on answer sheet at the end of Part I.

Eligibility

Qualifying Examination:
Candidates applying for HSEE must have passed the qualifying examinations for the first time in the previous year of the entrance exam or should be appearing in the qualifying exam in the year of the entrance exam.

Percentage of Marks in Qualifying Examination:
General and OBC - a minimum of 60% aggregate marks for SC, ST and PWD - a minimum of 55% aggregate marks
**UGAT**

- Under Graduate Aptitude Test (UGAT) is a standardized test administered by AIMA annually
- Candidates apply for various UG programs such as Integrated MBA (IMBA), BBA, BCA, BHM, etc.

**Eligibility Criteria**

The minimum qualification is 10+2 or equivalent from a recognized board. Students appearing in 10+2 can also apply. No age limit.

**Information related to the exam**: Mode of Test – Paper based or Computer based.

**Section-wise split of the paper:**

<table>
<thead>
<tr>
<th>Sec. No</th>
<th>Section Name</th>
<th>No. of Questions</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>English Language</td>
<td>40</td>
<td>For IMBA, BBA, BCA, BHM, etc.</td>
</tr>
<tr>
<td>2</td>
<td>Numerical &amp; Data Analysis</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Reasoning and General Intelligence</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>General Knowledge</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Service Aptitude</td>
<td>25</td>
<td>For BHM</td>
</tr>
<tr>
<td>6</td>
<td>Scientific Aptitude</td>
<td>25</td>
<td></td>
</tr>
</tbody>
</table>

**About T.I.M.E.**

T.I.M.E. is the national leader in entrance exam training with a pan-India presence and is headquartered at Hyderabad. Established in 1992, T.I.M.E. today operates out of 238 offices located in 119 cities and towns across the country. Over 40 IIT / IIM graduates form a part of the core team at T.I.M.E.

T.I.M.E. is acknowledged as a multi-location, multi-programme training specialist run on corporate lines, and today, offers a wide range of programmes not only for national and state-level entrance exams like the CAT, MAT, CMAT, CLAT, BANK PO, SSC CGL & GATE, but also for international exams like the GMAT® Exam and the GRE® Test. We have successfully trained over 23,00,000 students for various courses over the past 27 years. Our focus has always been on getting results par excellence.

**The T.I.M.E. Edge**

- 300+ hours of classes by expert faculty
- Student Home Page access with loads of content for practice and preparation
- 150 Sectional Tests
- 25 Full-Length Online Mock Tests
- 10 Full-Length Paper & Pencil Mock Tests
- Personal Interview and GD/WAT Training

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Our Training Methodology

Sharpening minds through rigorous and time-tested pedagogy.

- Analyse mocks and fine tune the test-taking strategies
- Take full length mocks
- Regular doubt solving sections
- Regular practice through class tests/exercises/sectional tests
- Build strong fundamentals

Join T.I.M.E., the national leader in entrance exam training

T.I.M.E.
Triumphant Institute of Management Education Pvt. Ltd.

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